

**August 2008**

## LOCAL ENTREPRENEUR GIVES BACK TO CANCER CENTRE

Family, friends, co-workers and neighbours; someone we know has been, or will be diagnosed with cancer and for the Founder and President of Valecraft Homes, this couldn't be closer to the truth.

When Jean-Guy Rivard established Valecraft Homes in 1982, he was building his dream. More than 25 years later, the east-end entrepreneur is just as passionate about his work as when he first started. But throughout the years, Rivard has realized that the home you live in or the car you drive doesn't matter; your health and the health of your loved ones should be the most valued part of your life.



*Jean-Guy Rivard of Valecraft Homes presenting a cheque to Joanne Ready and Angela Blasutti (Cancer Centre staff) at the construction site of the expanded Ottawa Hospital Cancer Centre*

Seven years ago, Rivard's brother lost his battle with cancer. Then, four of his employees were diagnosed with cancer and only two survived. Most recently, his sister-in-law was diagnosed with a brain tumour and is currently undergoing treatment at The Ottawa Hospital Cancer Centre.

Although Jean-Guy Rivard has not personally stared cancer in the eye, he has witnessed the devastating effects the disease can have on loved ones and friends. He believes everyone has the power to make a difference, which is why he has recently donated \$100,000 to The Ottawa Hospital Foundation's 20-20 Campaign in support of the Cancer Centre expansion project.

"By donating to the 20-20 Campaign, I'm doing my part to help The Ottawa Hospital Cancer Centre expand, buy new equipment, and get ready for the thousands of patients who will be touched by cancer," says Rivard.

### OUR CABINET MEMBERS AT WORK

Employees of BMO Nesbitt Burns are doing their share to raise money for the expansion of the Cancer Centre. Through their workplace campaign, employees have been donating what they can to support the expansion. BMO Nesbitt Burns Branch Manager and Vice President **Rick Hughes**, has set the goal at \$200,000. Although the challenge was launched just three months ago, employees have contributed more than three-quarters of the goal.

### JULY FUNDRAISING HIGHLIGHTS

- The first Caribbean Circle of Friends **Kites for Cancer** event raised funds and awareness for the 20-20 Campaign.
- The **Ottawa Business Journal Golf Tournament** raised \$8,000 for the Cancer Centre expansion.

## UPCOMING FUNDRAISING INITIATIVES IN SUPPORT OF 20-20 CAMPAIGN

- **Saturday, August 16** – The Ottawa Carleton Plowman’s Association Plowing Match is hosting a Silent Auction with all proceeds benefiting the expansion of the Cancer Centre. The auction will immediately follow the plowing competition and will take place at O’Meara’s in Navan from 5 p.m. – 7 p.m.
- **Monday, August 25** – The exclusive HOT Women’s Open will be teeing off at the Greensmere Golf and Country Club.

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The Ottawa Hospital Foundation’s 20-20 Campaign aims to raise \$20 million in 20 months for the project, which will double the current size of the Centre.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

**Help us get ready for someone you know**  
**[www.ohfoundation.ca](http://www.ohfoundation.ca)**

