

# 20 | 20 REPORT



The Ottawa  
Hospital  
Foundation | La Fondation  
de l'Hôpital  
d'Ottawa

An update on The Ottawa Hospital Foundation's 20-20 Campaign

## **THE CELEBRATION IS JUST A FEW WEEKS AWAY**

The end of the 20-20 Campaign is within sight and the excitement of the “home stretch” is palpable! Many organizations are still in the midst of their very own fundraising initiatives and individuals continue to come forward to lend their support to this Campaign.

Although we will be celebrating your generosity in the coming months, we do want to take a moment now to thank you for your support and commitment to improving cancer care in our region and your involvement throughout this vital fundraising campaign.

We look forward to sharing with you the results of the 20-20 Campaign and celebrating your success and the outstanding generosity of this community, because we couldn't have done it without you!

## **BUILDING THE FUTURE OF CANCER CARE**

The 20-20 Campaign recently received a tremendous boost from the Kochar family whose company, Phoenix Homes, is highly regarded as one of Ottawa's premier land-development companies.

“It is fundamental for us to provide top quality homes to everyone who purchases a Phoenix Home. It is also fundamental that we do our part to ensure top quality healthcare where we live and work,” says Cuckoo Kochar, President and Founder of the company. “Our donation to the 20-20 Campaign is a symbol of our dedication and commitment to this community and the people who help shape it. We live in a great city.”

To thank and recognize this very generous gift of \$250,000, The Ottawa Hospital Foundation will name a waiting room in the chemotherapy area of the new cancer centre in honour of the Kochar Family and Phoenix Homes.

## **CHANGING THE LIVES OF WOMEN IN OUR COMMUNITY, ONE LEAF AT A TIME**

Last fall, Shoppers Drug Mart employees and customers showed their commitment to The Ottawa Hospital by participating in the annual Tree of Life Campaign. In Ottawa, the funds raised went to support research focusing on women's cancers. In just three weeks, our community donated an incredibly generous \$60,781.

In the past four years, the Shoppers Drug Mart Tree of Life Campaign has raised more than \$218,000 for improvements at The Ottawa Hospital.

## RECENT WORKPLACE CAMPAIGNS

- Employees of **Thermo Fisher Scientific** completed their second annual campaign in December and raised \$13,000, with an additional \$10,000 match from the company. The donation helps purchase two blanket warmers and an IV Pole with a pump for the Cancer Centre.
- **Morrison Hershfield** employees wrapped up a year of fundraising activities for the 20-20 Campaign. The company generously matched their \$2,040 donation for a total of \$4,080 toward the purchase of chemotherapy equipment.
- Staff and patients at The Ottawa Hospital Cancer Centre will also benefit from the generosity of employees at **Marsh Canada Limited** who also supported the 20-20 Campaign.
- Employees and clients of **Accu-Rate** gave one final fundraising push in December in support of the 20-20 Campaign. Walls in the Accu-Rate office are now covered with thank you notes recognizing donors who gave anywhere from \$1 to \$50. Together they raised more than \$2,900.

## ABOUT THE 20-20 CAMPAIGN

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The 20-20 Campaign is a major fundraising initiative of The Ottawa Hospital Foundation, with a goal of raising \$20 million in 20 months to expand The Ottawa Hospital Cancer Centre at the General Campus.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

Help us get ready for someone you know

[www.ohfoundation.ca](http://www.ohfoundation.ca)

**20 | 20**  
C A M P A I G N

**\$20 million in 20 months**  
for the expansion of The Ottawa Hospital  
Cancer Centre at the General Campus