

May 2008

THE OTTAWA HOSPITAL FOUNDATION LAUNCHES 20-20 CAMPAIGN TO EXPAND THE OTTAWA HOSPITAL CANCER CENTRE

The Ottawa Hospital Foundation officially kicked off its 20-20 Campaign on May 2 with a goal of raising \$20 million in 20 months to expand The Ottawa Hospital Cancer Centre at the General Campus. The project will double the size of the Cancer Centre—the largest expansion in its history. The Foundation also announced its cancer fundraising cabinet, which includes more than 30 community and business leaders.



Susan Doyle, President and CEO of The Ottawa Hospital Foundation is joined by members of the Campaign Cabinet at the launch of the 20-20 Campaign on May 2, 2008.

This year alone, more than 21,000 patients will rely on The Ottawa Hospital Cancer Centre for treatment. This represents more than 190,000 patient visits to the centre – the hub of cancer care in our region.

“As Canada’s largest tertiary care hospital, The Ottawa Hospital is responsible for 80 per cent of all cancer-related surgeries, 90 per cent of all chemotherapy treatments and 100 per cent of all radiation treatments in Ottawa and Eastern Ontario,” said Dr. Jack Kitts, President and CEO of The Ottawa Hospital. “Thousands of new patients depend on our facility and staff every year. We are committed providing those patients and their families with the best possible care and support.”

The Ottawa Hospital Cancer Centre at the General Campus is the second largest outpatient cancer centre in Ontario, and plays a significant role in cancer care in Ottawa and Eastern Ontario. The Cancer Centre is struggling to keep up with the ever-growing demand for outpatient chemotherapy and radiation treatment. Wait times are currently among the highest in the province. By increasing the number of chemotherapy chairs from 17 to 47 and centralizing the nine radiation bunkers, wait times are expected to drop to among the lowest in the province.

The Ottawa Hospital Cancer Centre expansion project has already received support from the Government of Ontario. Each dollar donated to the expansion triggers a \$2.30 contribution from the McGuinty government, turning every dollar into a \$3.30 investment in cancer care. This partnership will cover nearly 80 per cent of the cost for this \$78.3-million expansion project.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

Help us get ready for someone you know
www.ohfoundation.ca



\$20 million in 20 months
 for the expansion of
 The Ottawa Hospital Cancer Centre