



The Ottawa
Hospital
Foundation

La Fondation
de l'Hôpital
d'Ottawa

Sponsorship Opportunities

*The Ottawa Hospital Gala de L'Hôpital
Hospital d'Ottawa*
2 0 0 9

presented by MDS Nordion

*Saturday, November 21, 2009
The Westin Ottawa*



The Ottawa Hospital Gala
Saturday, November 21, 2009
The Westin Ottawa



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The annual Ottawa Hospital Gala, presented by MDS Nordion, promises to be one of this year's must-attend events on the Ottawa social scene. Join more than 450 of Ottawa's elite at this black-tie affair as they salute the ground-breaking work being performed at the world-class Ottawa Health Research Institute. The Ottawa Hospital Gala expects to raise more than \$100,000 this year in support of research at The Ottawa Hospital.

The evening kicks off in the elegant gala lounge where one-of-a-kind cocktails blended with a "twist" of science will be served alongside mouth-watering appetizers. Executive Chef Nelson Borges will then serve a distinctive five course meal including a wine pairing to tempt even the most sophisticated palette. After dinner, guests will be able to relax and network in the Gala lounge and enjoy an aperitif. Live entertainment will have everyone up on the dance floor the rest of the evening.



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TITLE SPONSOR - \$20,000 – SOLD



- ✓ Company name and/or logo on The Ottawa Hospital Foundation event web page.
- ✓ Company name/logo exclusivity on pre-event media advertisements and on the Gala invitation.
- ✓ Company name/logo on sponsor signage.
- ✓ Company name exclusivity on front cover of the Gala program.
- ✓ Company name/logo listed under sponsorship category in Gala program.
- ✓ Opportunity to host The Ottawa Hospital CEO and OHRI researchers at your table.
- ✓ Only sponsor to have the opportunity to speak at the event.
- ✓ Company name/logo listed in post-event media including *The Ottawa Hospital Journal* (distributed to 10,000 employees).
- ✓ Invitation to The Ottawa Hospital Foundation Donor Appreciation Reception (October).
- ✓ **Includes TWO tables of 10**



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PLATINUM SPONSOR - \$15,000

- ✓ Company name/logo on The Ottawa Hospital Foundation event web page.
- ✓ Recognition as sponsor of the Gala Reception.
- ✓ Company name/logo on sponsor signage.
- ✓ Company name/logo identified prominently in the Gala program.
- ✓ Verbal recognition during Gala event.
- ✓ Opportunity to host award recipient and/or the CEO and Scientific Director of the Ottawa Health Research Institute as well as OHRI researchers at your table.
- ✓ Company name/logo listed in post-event media including *The Ottawa Hospital Journal* (distributed to 10,000 employees).
- ✓ Invitation to The Ottawa Hospital Foundation Donor Appreciation Reception (October).
- ✓ **Includes a table of 10**



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GOLD SPONSOR - \$10,000

- ✓ Company name/logo on The Ottawa Hospital Foundation event web page.
- ✓ Company name/logo on sponsor signage.
- ✓ Company name/logo listed under sponsorship category in Gala program.
- ✓ Opportunity to host, at your table, a senior management team member from The Ottawa Hospital or from the Ottawa Health Research Institute, as well as OHRI researchers.
- ✓ Company name/logo listed in post-event media including *The Ottawa Hospital Journal* (distributed to 10,000 employees).
- ✓ Invitation to The Ottawa Hospital Foundation Donor Appreciation Reception (October).
- ✓ **Includes a table of 10**



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SILVER SPONSOR - \$7,500

- ✓ Company name/logo on The Ottawa Hospital Foundation event web page.
- ✓ Company name/logo on sponsor signage.
- ✓ Company name/logo listed under sponsorship category in Gala program.
- ✓ Opportunity to host OHRI researchers at your table.
- ✓ Company name/logo listed in post-event media including *The Ottawa Hospital Journal* (distributed to 10,000 employees).
- ✓ Invitation to The Ottawa Hospital Foundation Donor Appreciation Reception (October).
- ✓ **Includes a table of 10**

Choose from the following areas of sponsorship:

Dinner Wine Sponsor
Dessert Sponsor
Décor Sponsor
Printing Sponsor



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CORPORATE TABLE - \$5,000

- ✓ Company name/logo on The Ottawa Hospital Foundation event web page.
- ✓ Company name on sponsor signage.
- ✓ Company name listed under sponsorship category in Gala program.
- ✓ Opportunity to host OHRI researchers at your table.
- ✓ Company name listed in post-event media including *The Ottawa Hospital Journal* (distributed to 10,000 employees).
- ✓ Invitation for corporate table host and a guest to attend an exclusive pre-gala reception on October 7 at the residence of one of Ottawa's top developers.
- ✓ Invitation to The Ottawa Hospital Foundation Donor Appreciation Reception (October).
- ✓ **Includes a table of 10**



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Sponsorship Confirmation

Please complete and return BY FAX to 613-761-5014 before September 25

Yes, our company wants to be the:

___ **TITLE** sponsor – **SOLD** ___ **PLATINUM** sponsor @ \$15,000

___ **GOLD** sponsor @ \$10,000 ___ **SILVER** sponsor _____ @ \$ 7,500
Area of Sponsorship

___ **CORPORATE TABLE** @ \$ 5,000

Company Name: _____

Contact Name & Title: _____

Address: _____

City: _____ **Province:** _____ **Postal Code:** _____

Telephone: _____ **Fax:** _____ **E-mail:** _____

PLEASE NOTE: Your company will be invoiced upon receipt of your confirmation form. Cheques should be made payable to:
The Ottawa Hospital Foundation, 737 Parkdale Avenue, 1st Floor, Ottawa, Ontario K1Y 1J8.

INFORMATION: Andrew Press, Manager, Special Events and Sponsorship, 613-798-5555, ext. 19822, or e-mail apress@ottawahospital.on.ca

CHARITABLE REGISTRATION #: 8690 42747 RR0001

